



**Lenovo**

# BTC Offer

## 1<sup>st</sup> September 2020

All offers are valid for purchases on [Lenovo.com](https://www.lenovo.com) only and not applicable on Customized laptop purchases

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Lenovo

# HOW TO REDEEM

## STEP 1



Buy selected laptop from  
Lenovo.com

## STEP 2



Visit below offer page to  
redeem additional benefits  
<https://buy.lenovo.com/offer-redemption.html>

## STEP 3



Fill up required details  
and submit

## STEP 4



Redeem your offer

# Back to College Promo – Additional Offers

## Offer 2 – Airtel Broadband, 1000 GB Top Up

@ No Additional cost



### T&C

1. Lenovo Offer would be extended to users post successful verification of authentic purchase by Lenovo
2. Leads would be fulfilled basis network availability in said city & locality
3. Speed Offered in copper wired area is between 2 - 40mbps and in fiber areas between 100mbps - 1gbps depending on the distance from exchange
4. Activation Fee across all monthly plans is Rs. 1000. It's not levied, if customer opts for long term plans. These Range across 3, 6 & 12 months. Further, on 6 & 12 month plan discount of 7.5% and 15% respectively is offered on plan amount.
5. For such verified users, one time 1000 GB allotment for 6 months would be posted in the account free of cost, over and above the GB quota existing in said plan
6. Above offer applies to Airtel Non Franchise business towns, except AP & Gujarat
7. For AP & Gujarat, offer extended is Rs. 1000 off on first month bill. Total discount would be limited to first month base rental or discount amount shown, whichever is lesser. Example if Rental is 799 but discount is 1000, then the effective discount is 799. If Rental is 1499 but discount is 1000, then the effective discount is 1000 with 499 amount being chargeable to the customer account. The discount is not applicable on any annual rental/activation fee/top up selected. Only the first month basic rental is eligible.
8. Offer would be added within 7 days of activation

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## Back to College Promo – Additional Offers

### Offer 3 – All-In-One Canon Printer PIXMA E470



@ Rs 4999/- only Worth Rs 6599

#### Key Highlights



❖ Color Ink Jet Printer, Copier & Scanner

❖ Mobile Printing

❖ Affordable Wireless Printing experience

❖ Auto Power On

❖ ISO Std Print Speed (A4) - 4.0ipm in Color & 8.0ipm in Mon

❖ Print Resolution of 4800 (horizontal)\*1 x 600 (vertical) dpi

❖ Scan Resolution of up to 600 x 1200 dpi



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## Back to College Promo – Additional Offers

### Offer 4 – Lenovo Visuals

Lenovo D19: 18.5" Monitor @ Rs 4999/- worth Rs 6400/-

L22e: 21.5" Borderless FHD @ Rs 6999/- Worth Rs 10400/-



Display Size	18.5"
Brightness	200 cd/m <sup>2</sup>
Contrast Ratio	600:1
Connection Type	1 x HDMI 1.4 1 x VGA
Panel Type	HD
Stand	Tilt Angle (-5° / 22°)
Brand	Lenovo
Antiglare	Yes
Color Coverage	72% NTSC



Display Size	21.5"
Brightness	250 cd/m <sup>2</sup>
Contrast Ratio	3000:1
Connection Type	1 x HDMI 1.4 1 x VGA
Panel Type	FHD
Stand	Tilt Angle (-5° / 22°)
Brand	Lenovo
Antiglare	Yes
Color Coverage	72% NTSC

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## BTC Terms & Conditions

1. Lenovo Back to School Offers are applicable for purchase made from 1<sup>st</sup> September to September 30<sup>th</sup>
2. Warranty, ADP and Premium care offers can be availed while purchasing the laptop on Lenovo.com itself
3. Customer needs to visit (<https://buylenovo.com/offer-redemption.html>) to avail additional offers
4. Products need to be purchased from Lenovo.com within the offer period
5. Offers are applicable only for selected laptop models
6. Customized laptops are not eligible for this offer
7. Cashback applicable only once on each card during the promotion
8. Lenovo India reserves the absolute right to withdraw and/or alter any of the terms & conditions of the offers at any time without prior notice

**thanks.**

**Smarter  
technology  
for all**

**Lenovo**