



## THE LENOVO PC LIFECYCLE OPTIMIZATION GUIDE

## MAKE THE MOST OF YOUR PC PURCHASE. THINK BEYOND THE PURCHASE COST.

Did you know hardware and software costs represent only about 'half' the cost incurred during a PC's lifecycle? Lenovo's support for your business doesn't stop at pushing the boundaries of PC mobility and innovation. We go further to evaluate your organization's PC lifecycle costs and identify areas for cost reduction, productivity enhancement and PC optimization, both before and after the purchase.





- Identify management
- Labor for hardware
- Labor for software upgrades
- Archiving & sanitizing hard drive
- IMAC

- Best Practices Consulting and Transition Planning

- Services Solution Specialist
- State-of-the-art technology
- Leasing vs owning
- OS configuration and migration

- Online data backup
- Accidental Damage Protection
- Power-efficient 4th Gen Core
- Battery warranty
- Training preparation
- Training delivery

- Network configuration

- ADS
- OS configuration
- Managed deployment
- Post warranties
- OEM Parts
- Accessories

PC End-of-Life



\*Estimated TCO based on 4 year life cycle

- Resale
- Packing costs
- Pick-up
- Proper disposal
- Data security

- Asset recovery services
- Value recovery
- Environmentally safe disposal
- Secure data disposal

AS THE WORLD'S #1 PC VENDOR, LENOVO HAS HELPED ORGANIZATIONS LIKE YOURS GET THE MOST FROM OUR PCS DURING EVERY PHASE OF THE PC LIFECYCLE