Empower with Device Flexibility

Lenovo DaaS can better serve the consumerized expectations of your next-gen workforce.

**Lenovo DaaS:**
Take back your time, capital, and resources to focus on what you do best.

Let Lenovo do the rest.

Equip your organization with the latest technology - no upfront costs.

As a $43B global technology company, Lenovo can empower your employees with world-class hardware and manage the entire device lifecycle so you can achieve so much more:

- **Create a tech-savvy organization:** Keep up with the rapidly changing technology landscape, and improve workforce productivity with best-in-class Lenovo Thinkpad Notebook and ThinkCentre Desktops.

- **Fuel your business with re-claimed capital:** Significantly lower your total cost of ownership, increase cash flow and fund initiatives that generate more revenue for your business.

- **Optimize usage:** DaaS gives you choice. Lenovo offers a certain degree of flexibility allowing you to expand or reduce PC subscriptions if needed.

- **Free up internal IT resources:** Utilize the Lenovo Project Management Operations (PMO) team to take care of the configuration, deployment, management, and disposal of your hardware.

- **Secure devices with confidence:** Ensure your devices and data are fiercely protected against security attacks. Maintain always-on visibility and control across all layers of potential vulnerability: device, applications, data and users.
### Key Features

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<tr>
<th>Feature</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>CONFIGURATION</strong></td>
<td>Custom image, configure BIOS and load management tools.</td>
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<tr>
<td><strong>HARDWARE AND SOFTWARE MONITORING</strong></td>
<td>Hardware and software asset reports, remote management and remediation tools, multi-vendor, patches and onsite options.</td>
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<td><strong>OPTIONAL ADD-ONS</strong></td>
<td>Web monitoring, email monitoring, managed anti-virus and Office 365.</td>
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<td><strong>DEPLOY ONSITE</strong></td>
<td>Install new machine, migrate data and remove old machine.</td>
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<td><strong>ASSET RECOVERY</strong></td>
<td>Lease management reports, call history/loss control reports, removal of old assets with a certified data delete.</td>
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<td><strong>PREMIER SUPPORT</strong></td>
<td>Single end-user phone line, software and hardware troubleshooting, multi-vendor and onsite fix.</td>
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<td><strong>FLEXIBILITY TO SCALE</strong></td>
<td>Ability to adjust PC volume by up to 15% over contract term.</td>
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<tr>
<td><strong>DATA AND DEVICE SECURITY</strong></td>
<td>Managed endpoint security with continuous monitoring. Includes suspicious event alerts, security posture reports, at-risk data discovery, security application health monitoring and remote remediation of potential security incidents.</td>
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### Why Lenovo Services?

Increase efficiency at every stage of the lifecycle and benefit from a lower total cost of ownership (TCO) as part of a convenient and complete hardware and services solution.

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### Lenovo Services Has It All Covered

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<td><strong>PROCUREMENT</strong></td>
<td>Choose from pre-configured packages or request custom configurations.</td>
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<tr>
<td><strong>CONFIGURATION &amp; DEPLOYMENT</strong></td>
<td>Reduce set-up and logistics costs by having Lenovo manage image, image load and deployment.</td>
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<tr>
<td><strong>SUPPORT</strong></td>
<td>Keep your hardware in optimal condition with Lenovo's Premier Support expert diagnosis and remediation.</td>
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<td><strong>HARDWARE &amp; SOFTWARE MANAGEMENT</strong></td>
<td>Lenovo provides all asset management and monthly reports.</td>
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<td><strong>RECOVERY AND REFRESH</strong></td>
<td>Lenovo can manage disposal that's compliant with local governance and environmental regulations, asset recovery &amp; resale, plus PC refresh.</td>
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<tr>
<td><strong>DEVICE SECURITY</strong></td>
<td>Lenovo offers proactive end-point monitoring to detect suspicious events, uncover potential vulnerabilities and identify non-compliant devices and data.</td>
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# Data and device security

Lenovo combines partnerships with security leaders and proprietary solutions to create the most secure PCs in the industry.

We value transparency, secure features, components and logistics, coupled with the best IT security solutions to provide a complete end-to-end security approach.

## SOLVING CONCERNS WITH DATA - IDENTITY - ONLINE - DEVICE (DIODe)

| **SECURING DATA** | **Common concerns on data security:** 1. Protect data on my system. 2. Protect data off-device. 3. Meet regulations for disclosure. 4. Prevent data leakage from a lost device.  
**Design:** dTPM 2.0, Secure Data Erase  
**Partnerships:** WinMagic, Intel Data Guard  
Lenovo, in partnership with WinMagic, ensures a comprehensive FDE solution while also using Secure Data Erase to allow IT administrators to remotely wipe data from the device. |
| **USER'S IDENTITY** | **Common concerns on protecting end user identity:** 1. How do I trust the devices? 2. Regulations require 2-factor authentication. 3. Passwords get breached. 4. Poor user log-on experience.  
**Design:** Secure biometrics  
**Partnerships:** Intel SGX, Microsoft VBS  
Lenovo has led the way in security biometrics with our integrated fingerprint reader and we go a step further in ID security with Intel’s SGX to protect select code and data from modification or disclosure. |
| **PROTECTION ONLINE** | **Common concerns for online protection:** 1. Prevent ID theft. 2. Help me connect securely. 3. Prevent malware & phishing. 4. Prevent data from leaving device.  
**Design:** built-in FIDO authenticators  
**Partnerships:** McAfee A/V, Coro.net, Bufferzone  
Online security is key for most companies, so Lenovo has designed systems to have stronger authentication systems, with FIDO, and more secure Wifi access with Coro.net. |
| **SECURE THE DEVICE** | **Common concerns on device security:** 1. How do I ensure my device is healthy? 2. How do I prevent my device from being compromised? 3. Updates need to be secure. 4. Find/disable lost device  
**Design:** Protected BIOS/Secure SPI  
**Partnerships:** Intel Secure Supply Chain, Absolute, Device Guard  
Locking the data is only part of the equation. Companies also need to make sure the device itself is secure, so Lenovo consistently works to protect the system BIOS, plus uses Absolute’s DDS for an adaptive endpoint solution. |
Have the latest tech at your fingertips

Enjoy Lenovo’s flagship devices at a price you can afford, including the multi-award-winning X series:

**THINKPAD X1 CARBON**
- Processor: Up to Intel® Core™ i7-8650U
- OS: Windows 10 Pro
- Graphics: Up to Intel® UHD Graphics 620
- Memory: Up to 16GB LPDDR3 2133MHz
- Storage: Up to 1TB SSD PCIe OPAL2.0
- Battery: Up to 15 hours
- Display: Up to 14" HDR WQHD IPS (2560x1440) 500nits Anti-Glare Non-Touch

**THINKPAD X1 YOGA**
- Processor: Up to Intel® Core™ i7-8650U
- OS: Windows 10 Pro
- Graphics: Up to Intel® UHD Graphics 620
- Memory: Up to 16GB LPDDR3 2133MHz
- Storage: Up to 1TB PCIe SSD OPAL2.0
- Battery: Up to 15 hours
- Display: Up to 14" HDR WQHD IPS (2560x1440) 450nits Touch

Mobile devices to the data center - you can have it all with DaaS. Talk to Lenovo Services about getting the right devices to keep your workforce happy, empowered and productive.

LEARN MORE, CONTACT YOUR LENOVO ACCOUNT MANAGER OR VISIT:
- US: www.lenovo.com/daas
- CA: www.lenovo.com/ca/daas

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