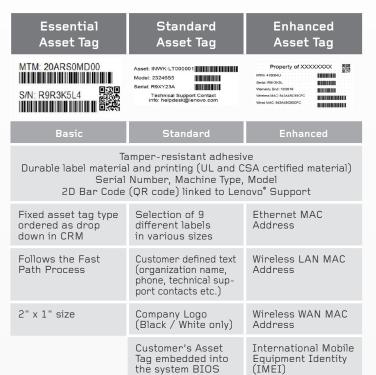


Lenovo's Asset Tagging Service forms the foundation for a strong asset management program. Executed in production, Asset Tagging ensures your PCs are protected from day one, reducing the risk of loss or theft of valuable technology assets. Lenovo's flexible options meet the exact needs of your organization. Your PCs will be easily identifiable and trackable right out of the box.



the system BIOS

Purchase Order

Number (Direct

customers only)

## **DID YOU KNOW?**

Of 329 public and private organizations studied for one year<sup>1</sup>

- \$2.1B in data, hardware and productivity were lost due to lost assets
- · Up to 12,000 PCs are lost or stolen in US airports weekly
- · Only 5% of technology assets are recovered



## BENEFITS

- · Augments asset management program from day one, reducing loss or theft of valuable technology
- Asset info can be written to the BIOS to facilitate automated asset registration
- Optional barcodes allow for quick and accurate tracking
- Complete control over look of company asset tags. Application in production saves time versus tagging in-house or through a third party vendor

Tagging Service is part of a comprehensive portfolio of Sales Representative visit call http://www.lenovo.com/services

Date

Mobile Equipment

Identifier (MEID)

Manufacture Date

Warranty Expiration

Lease End Date

Lenovo Services