

What is Lenovo

Online Data Backup?

A SIMPLE, AUTOMATIC AND SECURE CLOUD BACKUP SOLUTION FOR DESKTOPS, LAPTOPS AND SERVERS.

Lenovo's Online Data Backup (OLDB) provides a comprehensive data protection solution that saves administrative time, capital expense and ensures your business-critical information is safe and secure – with no infrastructure investment required.

WORLD-CLASS DATA SECURITY

Military grade encryption for private key and data storage, with servers located in certified world-class data centers across the globe.

EASY-TO-USE

Lenovo's user-friendly, web-based administrative console provides easy account management for pre-configured or customized backup and recovery settings.

ENTERPRISE-CLASS PERFORMANCE

Business critical functions including: data de-duplication, open/locked file support, version and network drive support.

COST EFFECTIVE

Lenovo's OLDB requires no capital expenditures for hardware, and has a low upfront investment with minimal maintenance overhead.



DID YOU KNOW?¹

- The average cost of a data breach in 2013 was over \$3.2M (\$136/record), not including the costs for lost business, notification, and other ancillary expenses
- Almost 40% of data breaches are the result of criminal or malicious attacks, which in turn, can cost up to \$277/record.

Lenovo's Online Data Backup Service provides secure backup of your business data in a simple, easy-to-use, and cost-efficient service. It seamlessly protects endpoints and remote offices, and keeps IT in control of corporate data. Our proven cloud backup solution for desktops, laptops and small servers gives you more complete data protection for users on any network, while the powerful administrative console lets you manage it all from anywhere. For a low fixed-cost, fixed-term investment, you'll have the peace of mind to know you're protected from the impact of business critical data loss.

SPECIFICATIONS

- Data encrypted using 256-bit AES military grade encryption for private key and data storage
- Data transmission uses 128-bit SSL encryption, the same used for online banking
- Data centers are SAS-70, ISO 27001 certified, or where applicable, adhere to European Safe Harbor Privacy Policies
- Private encryption key ensures no one has access to your data, including Lenovo
- Retention settings to meet regulatory and corporate mandates
- 90-days of versioning control for files

BENEFITS

- Relative to tape-based approaches, OLDB is more efficient, less intensive for the operator, and not as prone to human error.
- Lenovo's OLDB provides Total Cost of Ownership savings of more than 30%² relative to in-house backup solutions.
- "Set and forget" feature allows backups to be set to run automatically, enabling greater employee compliance.

Lenovo's Online Data Backup Service is part of a comprehensive portfolio of services that support the entire lifecycle of your PCs. For more information on these, or other service offerings, please contact your Lenovo Sales Representative or visit <http://www.lenovo.com/services>

Lenovo Services.