

Lenovo Device as a Service

Simplified Device as a Service solutions for the modern workplace



Lenovo DaaS solutions make it simpler to **optimize IT assets** and empower resources

You may already know that Lenovo Device as a Service (DaaS) offers **ultimate flexibility and greater productivity**. Now, with our simple-to-understand DaaS solutions, it's even easier to benefit from a Modern IT environment with **no upfront investment**. All solutions are fully customizable and backed by Lenovo Financial Services, offering flexible finance options and all the features you need in an affordable, predictable monthly fee.



Improve productivity: Empower users with the latest, most agile technology



Enhance security: Always-on visibility and control across all layers of potential vulnerability with ThinkShield



Free up capital: No upfront investment and lower TCO means better cash flow



Empower internal IT: Lenovo's expert support will free up your internal IT resources to focus on innovation projects



Optimize usage: Choose the perfect devices for different roles and flex the number of devices as demand fluctuates

Meet the new Lenovo DaaS solutions:



SMALL BUSINESS

Simplify

Select from industry-leading hardware, plus Premier Support with simple monthly payments.



MID-MARKET

Accelerate

Streamline configuration & deployment and deliver enhanced user productivity fast.



ENTERPRISE

Transform

Revolutionize your IT organization with expert services and smarter automation.

How do Lenovo DaaS solutions work?

5 easy steps to greater productivity and efficiency:

- 1** **Select devices** from the latest high-performance hardware
- 2** **Choose your Lenovo DaaS solution:** Simplify, Accelerate or Transform
- 3** **Customize your solution** with DaaS features and service levels that fit your organization
- 4** **Finance with Lenovo Financial Services** for flexible options and an affordable, predictable monthly fee
- 5** **Reap the benefits of a Modern IT environment** with expert support and end-to-end smart lifecycle services



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▶ Learn more at Lenovo.com/DaaS

Lenovo DaaS solutions - make Modern IT easier

Lenovo DaaS allows businesses to simplify and enhance their organizational IT assets, services, and support resources—yet it can be difficult to know where to begin in pivoting towards a modern workplace. Our new solutions allow organizations to transform to Modern IT through a selection of DaaS constructs, giving a clear entry point from which they can build the complete DaaS solution that best meets their business needs.



In each solution, organizations benefit from:



Industry-leading devices



End-to-end lifecycle management and services



Flexible financing



ThinkShield built-in security



A single, predictable monthly cost

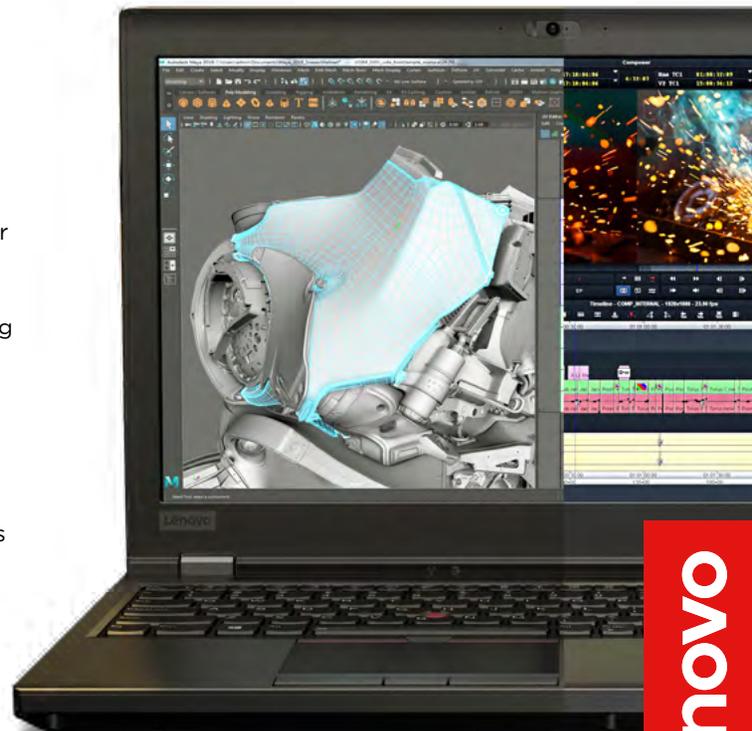


Secure asset disposition

Customize for your perfect fit

The solutions are designed to be customized, so every customer can **access the right mix** of Lenovo DaaS features to power efficiency and increase productivity across their organization. Rely on Lenovo to keep your organization's environment running safely, securely, and at optimal efficiency with **ThinkShield built-in protection**. At the end of the term, Lenovo will manage secure asset disposition that is compliant with local governance and environmental regulations, while customers experience uninterrupted workflow with a convenient device refresh.

Depend on Lenovo's expertise to deliver smart lifecycle services and bring the modern workplace to your organization with the most flexible and cost-effective DaaS solutions.



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DaaS**

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Lenovo DaaS solutions in detail:



Simplify

Features:

Choice of the latest flagship devices, Premier Support, Standard Reports, Asset Disposition, and flexible Lenovo Financial Services financing

Benefits:

Designed especially for small and medium-sized businesses, **Simplify** gives customers the opportunity to leverage the very latest technology backed by Premier Support. It features easy, predictable monthly payments and no upfront investment in an easy-to-understand and simple-to-buy solution.



Accelerate

Features:

Everything from the **Simplify** solution, plus Imaging/enterprise-ready Preload, Asset Tagging, Custom BIOS settings, Microsoft Autopilot registration, and flexible Lenovo Financial Services financing

Benefits:

For medium-sized businesses and enterprises, **Accelerate** enhances the speed and ease of IT delivery utilizing the efficiency of our configuration services and streamlined deployment. These services provide a premium end-to-end user experience across the customer's organization.



Transform

Features:

Everything from **Simplify** and **Accelerate** solutions, and adding in the flexibility to build a custom DaaS solution combining any options from Lenovo's full services catalog, including transformative services such as: Encryption, Cloud Deploy/recovery, Unified Endpoint Management, Accidental Damage Protection, Keep Your Drive, as well as a Custom Ordering Portal, Service Delivery Manager, and flexible Lenovo Financial Services financing

Benefits:

For enterprise and global customers, **Transform** will change the way a customer's organization experiences Modern IT, delivering premium devices, expert support, smooth and simple deployment, plus Lenovo's advanced IT automation and intelligence services. IT resources stay focused on what they do best, users are empowered to stay productive, and finance is satisfied with a simple, affordable and predictable cost structure.

Make the move to Modern IT today, with Lenovo DaaS solutions.

Talk to Lenovo DaaS about getting the right mix of devices, software, and services to keep your workforce empowered, secure, and productive.

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Learn more at [Lenovo.com/DaaS](https://www.lenovo.com/DaaS)

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