

**Lenovo**

**DaaS**  
Device as  
a Service

# DEVICE AS A SERVICE

## EMPOWER WITH DEVICE FLEXIBILITY

Lenovo Device as a Service (DaaS) can better serve the consumerized expectations of your next-gen workforce.



**Take back your time,  
capital and resources to  
focus on what you do best.**



Let Lenovo do the rest.

## EQUIP YOUR ORGANIZATION WITH THE LATEST TECHNOLOGY — **NO UPFRONT COSTS**

As the #1 PC manufacturer in the world, trust Lenovo to empower your employees with world-class hardware and manage the entire life cycle so you can achieve so much more:

### **CREATE A TECH-SAVVY ORGANIZATION**

Keep up with the rapidly changing technology landscape, and improve workforce productivity with best-in-class Lenovo Thinkpad Notebook and ThinkCentre Desktops.

### **FUEL YOUR BUSINESS WITH RE-CLAIMED CAPITAL**

Significantly lower your total cost of ownership, increase cash flow, and fund initiatives that generate more revenue for your business.

### **OPTIMIZE USAGE WITH FLEX**

DaaS gives you choice. Lenovo offers a certain degree of flexibility allowing you to expand or reduce PC subscriptions if needed.

### **FREE UP INTERNAL IT RESOURCES**

Utilize the Lenovo Project Management Operations (PMO) team to take care of the configuration, deployment, management, and disposal of your hardware.

### **SECURE DEVICES WITH CONFIDENCE**

Ensure your devices and data are fiercely protected against security attacks. Maintain always-on visibility and control across all layers of potential vulnerability: device, applications, data, online and users.



Learn more at [Lenovo.com/DaaS](https://Lenovo.com/DaaS)



## KEY FEATURES OF LENOVO DaaS



### CONFIGURATION

Custom image, configure BIOS, and load management tools.



### HARDWARE & SOFTWARE MONITORING

Hardware and software asset reports, remote management and remediation tools, multi-vendor, patches, and on-site options.



### OPTIONAL ADD-ONS

Web monitoring, email monitoring, managed anti-virus, and Office 365.



### DEPLOY ON-SITE

Install new machine, migrate data, and remove old machine.



### ASSET RECOVERY

Lease management reports, call history/loss control reports, and removal of old assets with a certified data delete.



### PREMIER SUPPORT

Single end-user phone line, Technical Account Manager, multi-vendor, and on-site fix.



### FLEXIBILITY TO SCALE

Ability to adjust PC volume to meet changing usage over contract term.

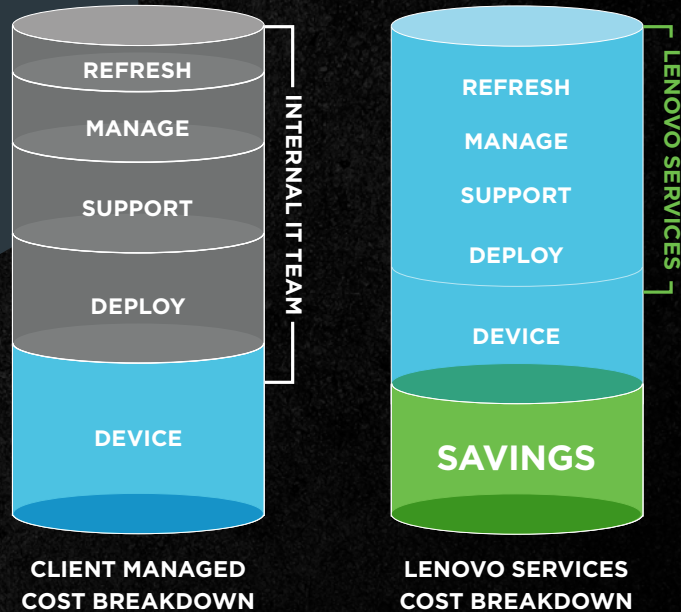


### DATA & DEVICE SECURITY

Manage endpoint security with continuous monitoring. Includes suspicious event alerts, security posture reports, at-risk data discovery, security application health monitoring, and remote remediation of potential security incidents.

## WHY LENOVO SERVICES?

Increase efficiency at every stage of the lifecycle and benefit from a lower total cost of ownership (TCO) as part of a convenient and complete hardware and services solution.



### LENOVO SERVICES HAS ALL YOUR IT NEEDS COVERED

PROCUREMENT	Choose from pre-configured packages or request custom configurations.
CONFIGURATION & DEPLOYMENT	Reduce set-up and logistics costs by having Lenovo manage image, image load and deployment.
SUPPORT	Keep your hardware in optimal condition with Lenovo's Premier Support expert diagnosis and remediation.
HARDWARE & SOFTWARE MANAGEMENT	Lenovo provides all asset management and monthly reports.
RECOVERY & REFRESH	Lenovo can manage disposal that's compliant with local governance and environmental regulations, asset recovery & resale, plus PC refresh.
DEVICE SECURITY	Lenovo offers proactive end-point monitoring to detect suspicious events, uncover potential vulnerabilities and identify non-compliant devices and data.

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# ADVANCED DATA & DEVICE PROTECTION

Security is a primary piece of running a high-performing business. For executives, it's a top priority and IT administrators are tasked to maintain a 360° view of protection against emerging threats. Lenovo's key partnerships with security leaders, such as Intel and Microsoft, bring you the most comprehensive security portfolio available.

**Lenovo's ThinkShield** offers a multi-faceted solution to secure it all with one supplier. Our holistic approach ensures great protection for your devices, data, online activity and users' identity. We not only teamed with the most trusted providers in security management, Lenovo values transparency, in-built proprietary features, secure processes, and a traceable end-to-end supply chain. And we aren't stopping there.

## THINKSHIELD FEATURES

ThinkShield offerings and partner integrations are scalable to meet your unique business requirements and help you stay one step ahead of cybercriminals.

### DATA SECURITY

**Key features:** dTPM 2.0, Secure Data Erase, Keep Your Drive

**Key partnerships:** Absolute Endpoint Visibility & Control and Intel Remote Wipe

- Protect data on your system
- Protect data off-device
- Meet regulations for disclosure
- Prevent data leakage from a lost device

We take the security of your corporate data seriously, providing PCs armed with self-encrypting drives (SED), port control, disk wipe tools, and options for maintaining custody of failed hard drives and online data backup.

### DEVICE SECURITY

**Key features:** Protected BIOS/ Secure SPI, Asset Tagging

**Key partnerships:** Intel Boot Guard and Absolute Device Guard

- Ensure your device is healthy
- Prevent your device from being compromised
- Secure updates
- Find/disable lost device

Lenovo devices are designed with your security in mind, equipped with physical security measures including a privacy screen to prevent visual hacking, webcam shutter, and physical lock slot, in addition to back-end protection including NIST Compliant BIOS, and TPM firmware.





## ONLINE SECURITY

**Key feature:** Built-in FIDO authenticators

**Key partnerships:** MobileIron Unified Endpoint Management, Coro.net WiFi Security

- Prevent ID theft
- Connect securely
- Prevent malware & phishing
- Prevent data from leaving device

To help shield your organization from network hacks and unsecured connections, Lenovo has designed systems to have stronger authentication systems, more secure WiFi access and unified endpoint management.

## IDENTITY SECURITY

**Key feature:** Secure biometrics

**Key partnerships:** Intel Authenticate, Absolute Computrace

- Trust devices with smart USB protection
- Regulations require 2-factor authentication
- Protect passwords from getting breached
- Improve user log-on experience

Avoid identity theft, the top source of data breaches, with multifactor authentication, FIDO-certified authenticators via fingerprint reader, secure NFC login, and facial recognition. Lenovo goes a step further with Intel's SGX to protect select code and data from modification or disclosure.

## PROCESS SECURITY

Lenovo devices are protected from the earliest stages of product development. Manufacturing is undertaken only by trusted suppliers who comply with security requirements, undergo regular security assessments and audits. The result is a fully transparent and traceable end-to-end supply chain you can trust to reliably and securely deliver.

- Protection against device tampering
- Meets regulatory requirements for secure supply chain
- Ensure each component is trustworthy
- Devices assembled in secure environment



## STAY ON THE LEADING EDGE.

Benefit from the latest technology, services and security that maximize IT performance. Enjoy Lenovo's top-rated devices at a price you can afford, from our flagship PCs to mobile devices to the data center—you can have it all with Lenovo DaaS.

**Learn more at [Lenovo.com/DaaS](https://www.lenovo.com/DaaS)** or talk to Lenovo Services about getting the right devices to keep your workforce happy, empowered and productive.



**CONTACT A LENOVO SALES REPRESENTATIVE**

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